



## **City of Atlanta: Right of Way Vending Lottery**

The City of Atlanta will be holding a public lottery for all available public right of way lottery locations, as well as 9 public kiosks. This lottery will be conducted by an independent third-party organization, Solomon Edwards Group. The lottery will be conducted to acquire one winning vendor per site, as well as 5 back-up alternative vendors.

There are approximately 15-20 sites that will be granted based on the lottery results. Each vendor will be permitted one site until all interested vendors have been awarded a site.

The lottery will be conducted using the following process:

- There will be an independent lottery held for each of the 15-20 available sites.
- During the lottery, there will be 6 numbers selected at random.
- The first number in the randomly selected integer set will be the winner of the named site. The following 5 numbers generated will be alternatives in the order listed at the time of the random number generation.
- If a vendor is selected as the winner of multiple sites, the vendor will choose one of the sites and the first alternative will be named the winner of the site or sites that the initial winning vendor does not accept. Vendors that have been selected as the winner of a site can be an alternative for other sites, but cannot be awarded multiple sites the day of the lottery.
- In the event that the winner cannot meet the qualifications or is selected for and chooses a different site, the next alternative will be notified and will be deemed the winner. We will repeat this process going through the list of remaining alternatives (in order of selection) until the site is fully awarded.

During the lottery, Solomon Edwards Group will use the Random Integer Set Generation tool at [www.random.org](http://www.random.org) to randomly select numbers from the independent vendor list that contains the corresponding pre-assigned vendor numbers. Each vendor has been assigned sequential random numbers prior to the lottery that are assigned according to the order in which the vendor information was received during the submission process. The vendor names and pre-assigned numbers will be maintained separately in order to preserve independence during the lottery process. The tool will generate the random numbers using the atmospheric noise method in order to generate a truly random set of numbers.

Additional information regarding the tool used to generate the random set of integers can be found at [www.random.com](http://www.random.com).

At the conclusion of the lottery, each site will have been assigned a winner as well as 5 alternatives. The vendors awarded the Right of Way site will begin the application process with the City of Atlanta with the Office of Revenue, and will be granted the site after the application process has been completed and the permit has been approved.